

## The North Canal Coalition – January 2012

### About the Coalition and the North Canal

The North Canal Coalition (NCC) is a group of committed stakeholders with property and business in and around the North Canal Historic District, as well as local public, quasi-public, and non-profit organizations who support economic and environmental improvements in the District.

### District Characteristics

The North Canal District encompasses a mile long, 60 acre tract of buildings, streets, a dam, and a canal all developed starting in 1845 with the construction of the North Canal locks and wasteways. It was the heart of a new manufacturing city intended to accommodate 30,000 people. Incorporated in 1853, Lawrence became one of the largest and best-planned mill cities in America.

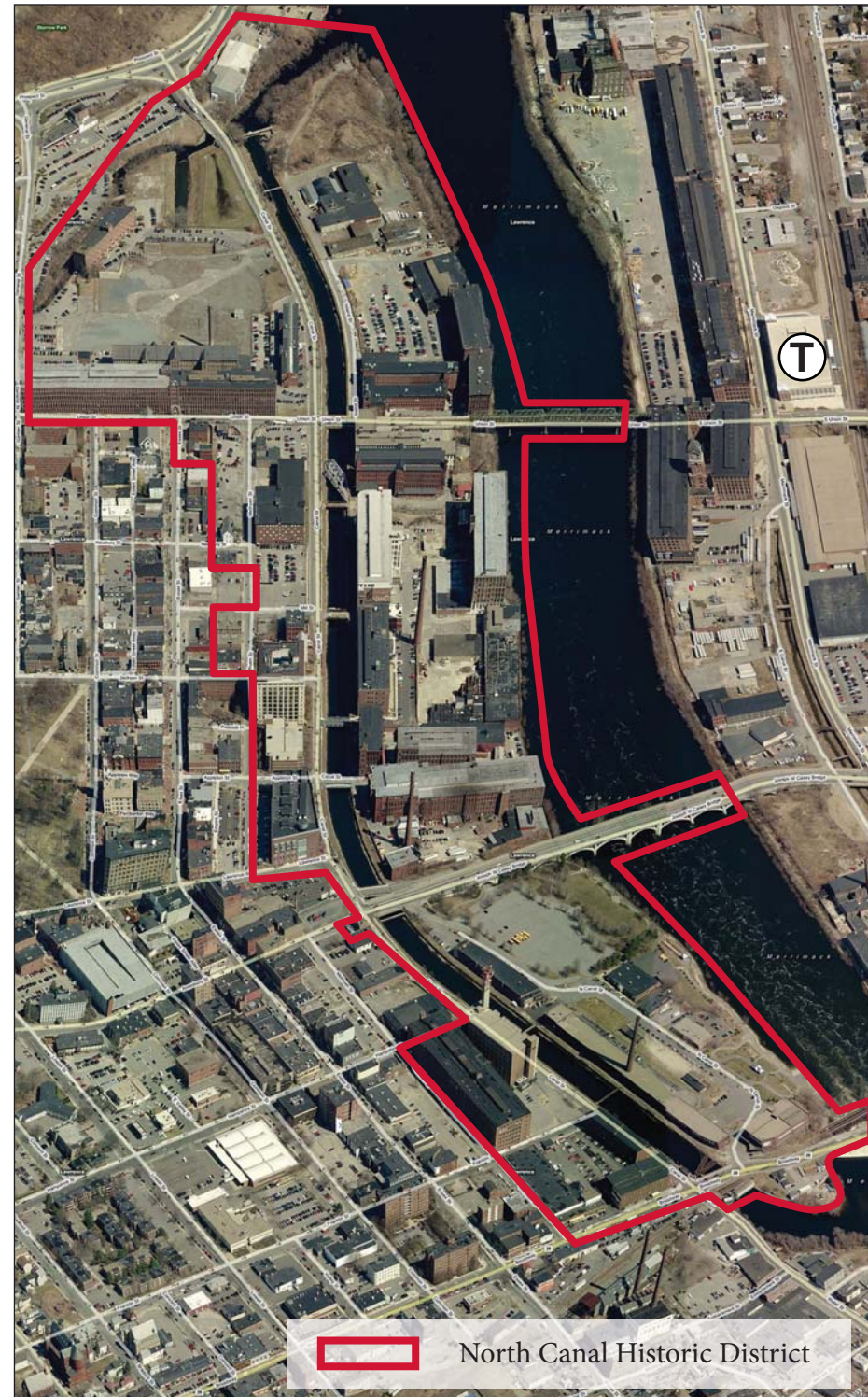
The District retains a significant manufacturing and commercial base. Recent investments have brought 391 dwelling units to the district; spurred on, in part, by the 2003 Reviviendo Gateway Overlay District. Positive changes to the District in the past decade have included transportation and open space improvements as well as commercial office, retail, restaurant, cultural, and residential uses.

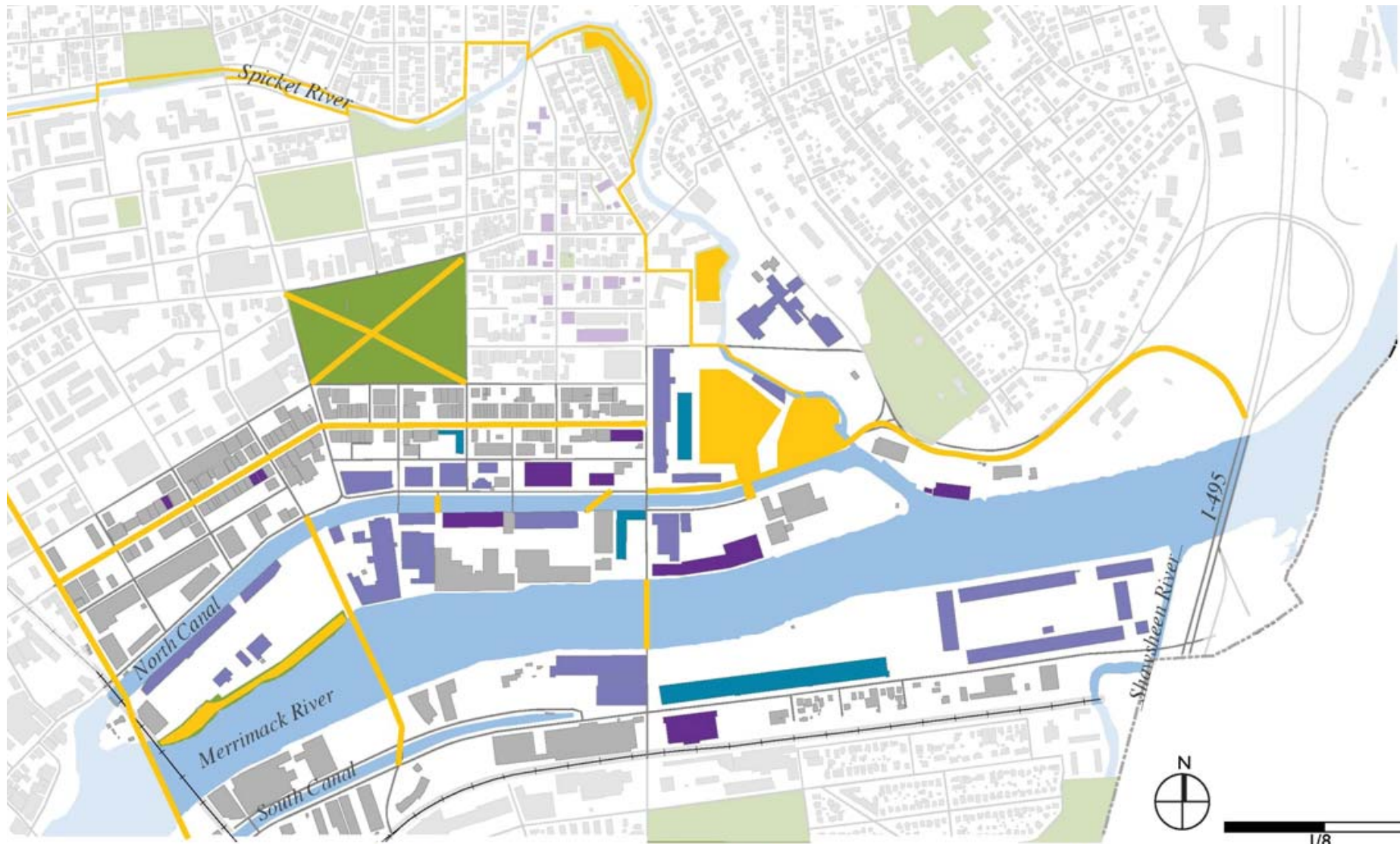
### North Canal Coalition Objectives

- Create and maintain a high quality public realm that serves as a catalyst for the redevelopment of the district and Lawrence
- Support existing and new growth and investment that meets local, regional and Commonwealth economic and community development needs
- Celebrate and publicize the District's unique cultural and historic attributes
- Engage the pride of the community that lives and works in the surrounding area







### Current North Canal Coalition Efforts

- MA-Smart Growth Alliance Great Neighborhoods Initiative: Parking Study, Commercial Study, Placemaking Campaign
- 2012 Bread and Roses Centennial Event
- North canal maintenance/ Enel outreach

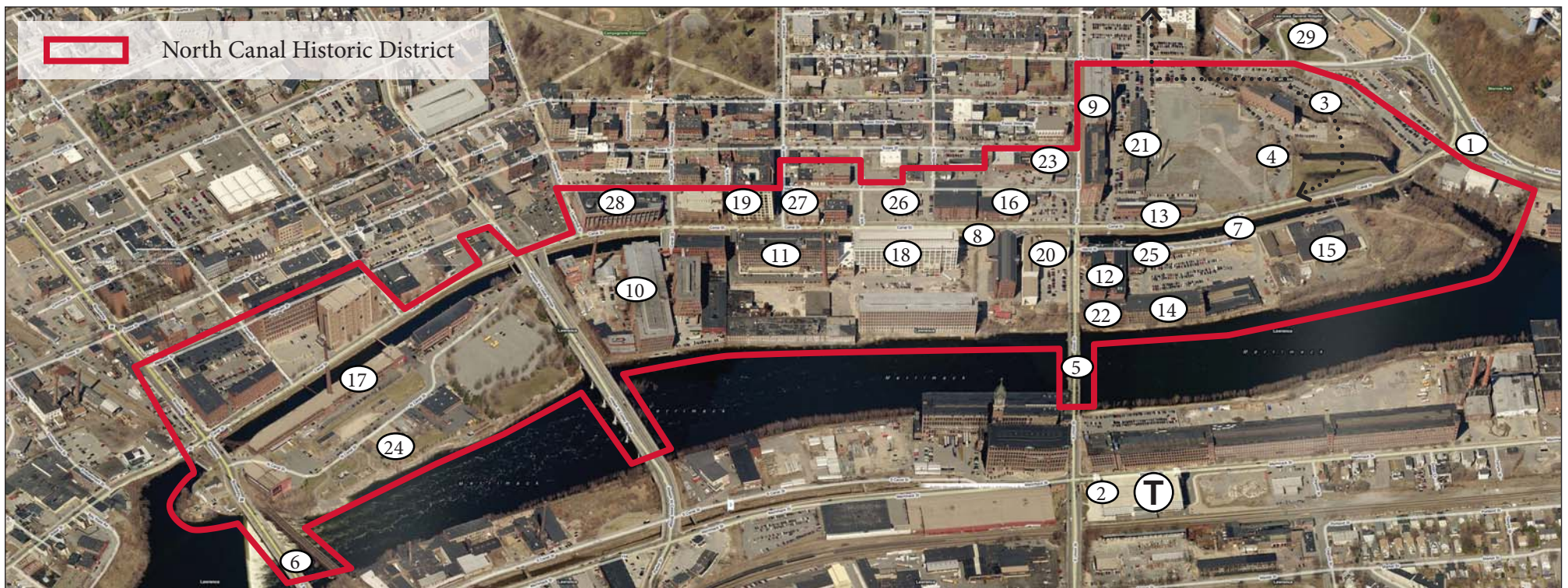




**Lawrence Canal District  
Community Investment Map**

- |  |  |  |
|--|--|--|
|  Stable Investment complete 5+ years            |  Active Planning                  |  Existing Public Open Space |
|  Projects in Construction or recently completed |  Public Infrastructure Investment |  Buildings                  |

Reported Investment  
March 2011-North Canal Coalition



**Community Investment** — Transportation, Infrastructure, Open Space

1. Canal/Prospect/Marston Street interchange
2. Patricia McGovern MBTA station (south side of Merrimack River)
3. Spicket River Greenway
4. Gateway parking and Oxford Site Park
5. Duck Bridge Renovation
6. O’Leary Bridge Renovation
7. Union Crossing Bridge
8. Pedestrian Bridge Preservation

**District real estate** — 60 acres, over 4.0 MM SF of real estate, 1,850,000+ SF of stable multi-user commercial buildings and 391 dwelling units

9. Everett Mills
10. Pacific Mills
11. Washington Mills Bldg No. 1 (155 dwelling units)
12. 60 Island Street
13. 181 Canal Street
14. 50 Union Street / Union Crossing (60 dwelling units)
15. Ultimate Window
16. Levis Building

17. Cardinal Shoe
18. 250 Canal Street
19. Museum Square Apartments (176 dwelling units)

**District real estate in pre-development**—400,000-1,050,000 SF in “Active Planning”- owners pursuing direct redevelopment opportunities or sale of property for redevelopment, including:

20. Duck Mill / Union Crossing Phase 2
21. Stone Mill
22. 1 Union Street

**Stable single-user buildings** —Cultural amenities, non-profits public users

23. Lawrence History Center
24. Family Services Inc
25. Essex Art Center
26. U.S. Immigration Center
27. Lawrence Heritage State Park
28. Fenton Judicial Center
29. Lawrence General Hospital