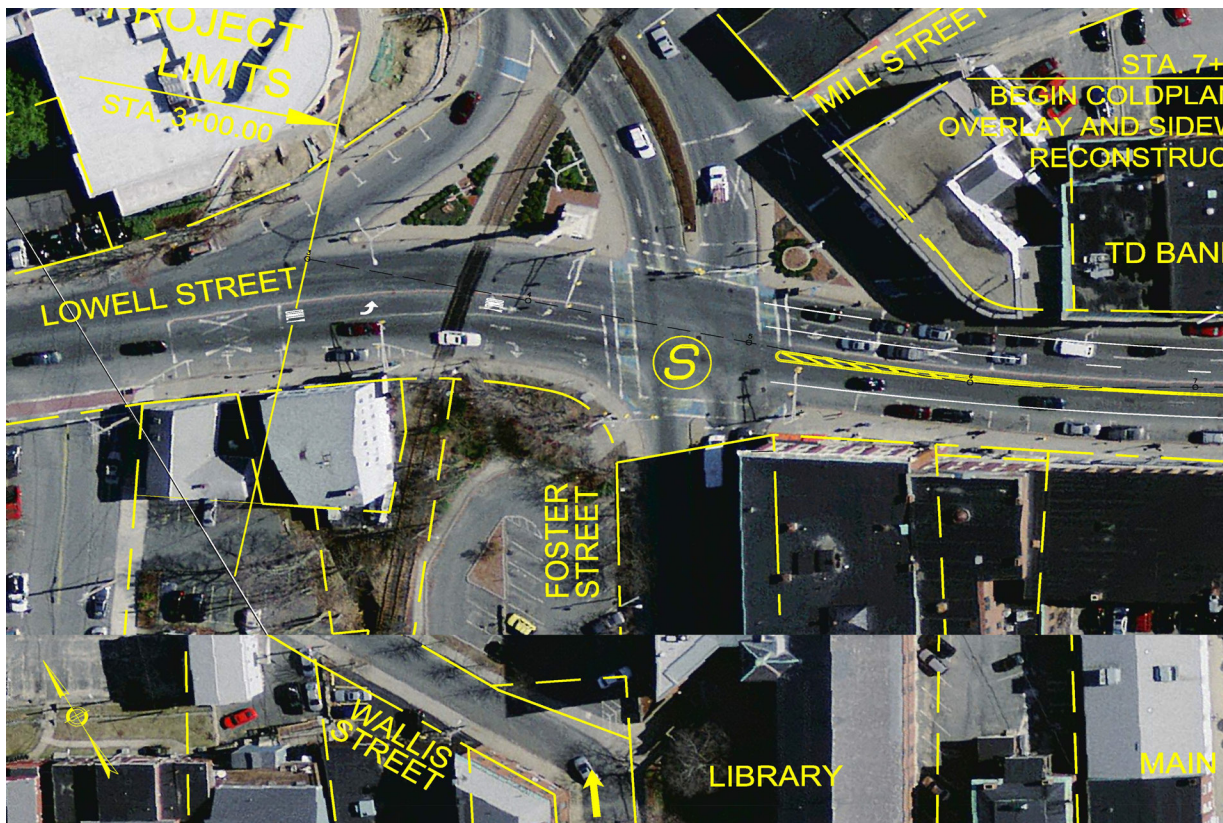
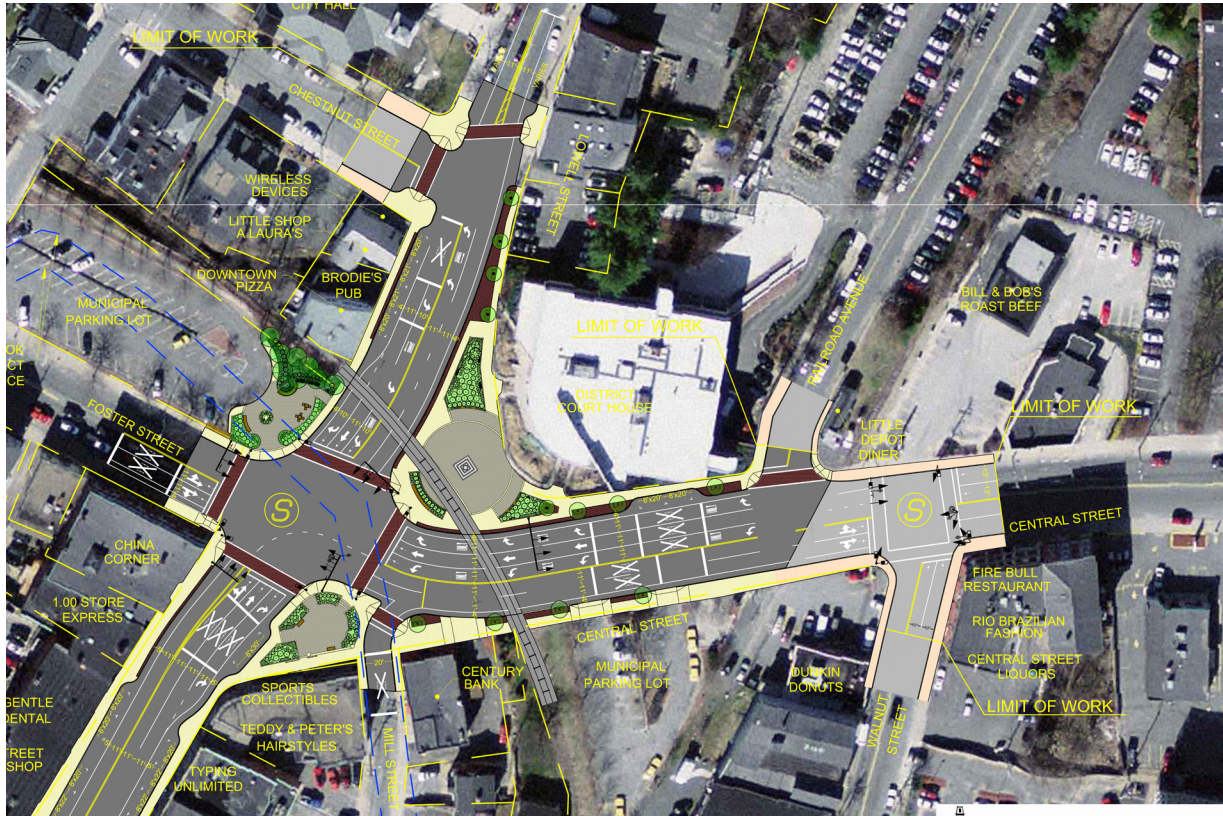


Main Street Corridor & Peabody Square

Peabody, Massachusetts

ONGOING



Project Team: City of Peabody, Green International Affiliates, Inc.

COST

\$5 Million

FUNDING SOURCE

Grant
Massworks

In-House
CDBG Funds

Description

The Main Street Corridor Project is a multi-phase project to transform a four-lane auto-dominated roadway to a two-lane pedestrian/bicyclist friendly environment as well as add three new public outdoor spaces to Peabody Square. Long-term, the City plans to improve side-street connections to a Riverwalk.

Opportunities

Designing the corridor with a “pedestrian-first” mentality created opportunities to extend the sidewalk, bump-out the crosswalks, install new street trees, and create outdoor dining/seating areas. The public investment has already lured private developers to build a hotel and construct or renovate 100+ housing units.

Challenges

Reducing four lanes to two on an already heavily-traveled road to benefit customers was not an easy sell, especially given past mistakes.