

Greenfield Comprehensive Sustainable Master Plan

Greenfield, Massachusetts

ONGOING



Project Team: Town of Greenfield, VHB

COST

\$120,000

FUNDING SOURCE

13 Units

FUNDING SOURCE

Grants

2012 Massachusetts Mini-Entitlement Grant from DHCD

FRCOG Grant as part of the HUD Regional Sustainable Communities Program to develop the Franklin County Regional Plan for Sustainable Development

Description

In 2012, the Town began undertaking the development of the Greenfield Comprehensive Sustainable Master Plan Project, which is anticipated to be completed in January 2014. The goals and strategies of the plan include: increasing the density of housing within one mile of downtown, allow co-housing, identify gateways and develop a beautification plan, develop a townwide walkability plan, create a Greenfield Bikes Initiative, adopt a Right-to-Farm Ordinance, adopt an infill development ordinance to encourage redevelopment or reuse of vacant or underperforming buildings or parcels, and to encourage the preservation of historic buildings through creative reuse.

Opportunities

The Town has gotten feedback from people that have not currently been engaged in this process the innovative and creative engagement tools such as MindMixer. Education of residents has also been very important, and has had the effect of generating more interest from the public.

Challenges

The challenge is the timing - this plan has been developed with a lot input in a very small period of time due to the grant restrictions from the HUD Sustainable Communities Program.