

BOSTON CREATES



Photography By: Leonardo
March

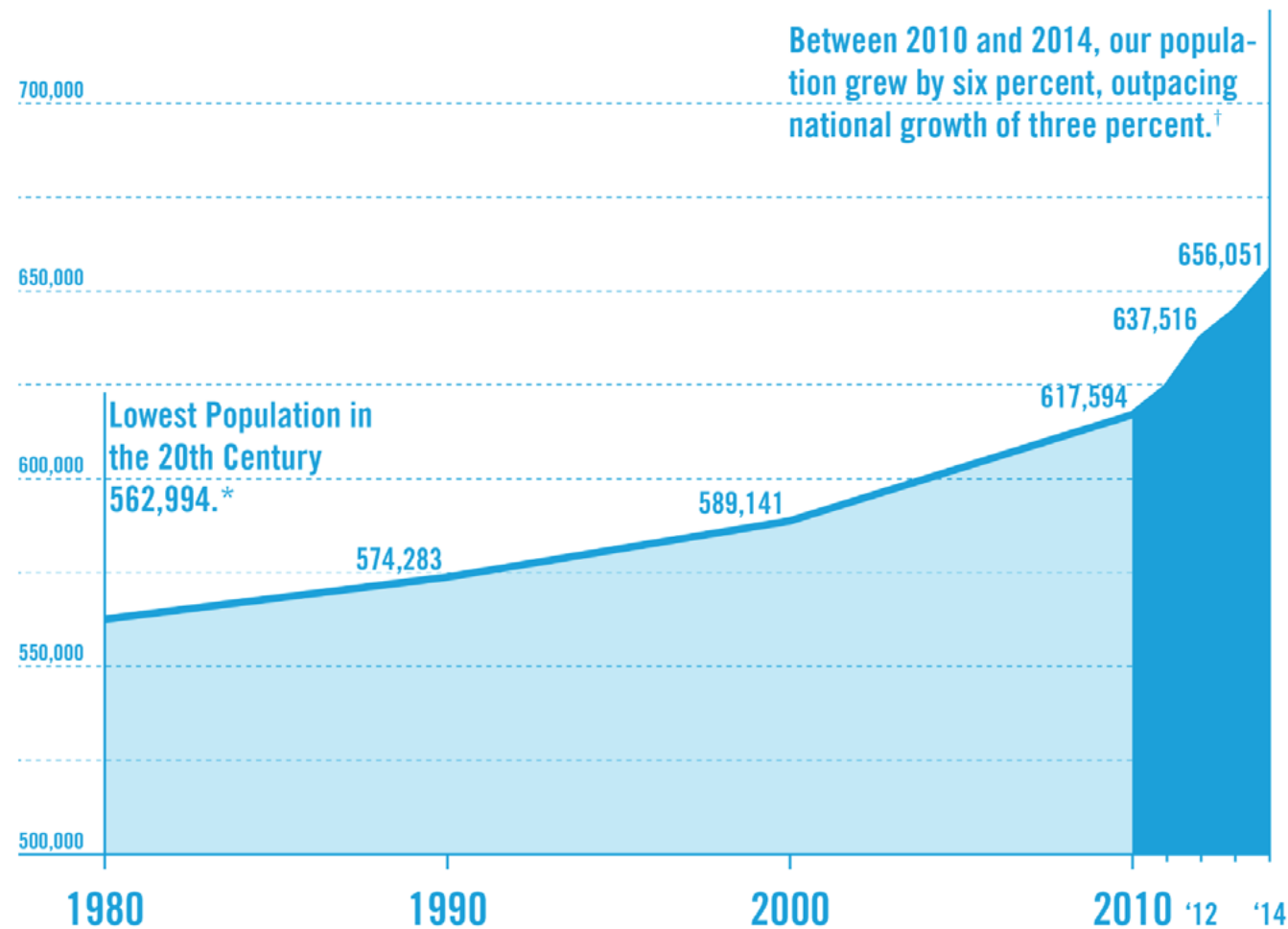


Hot Tub Parklet, Vancouver. Image credit: Paul Krueger on Flickr



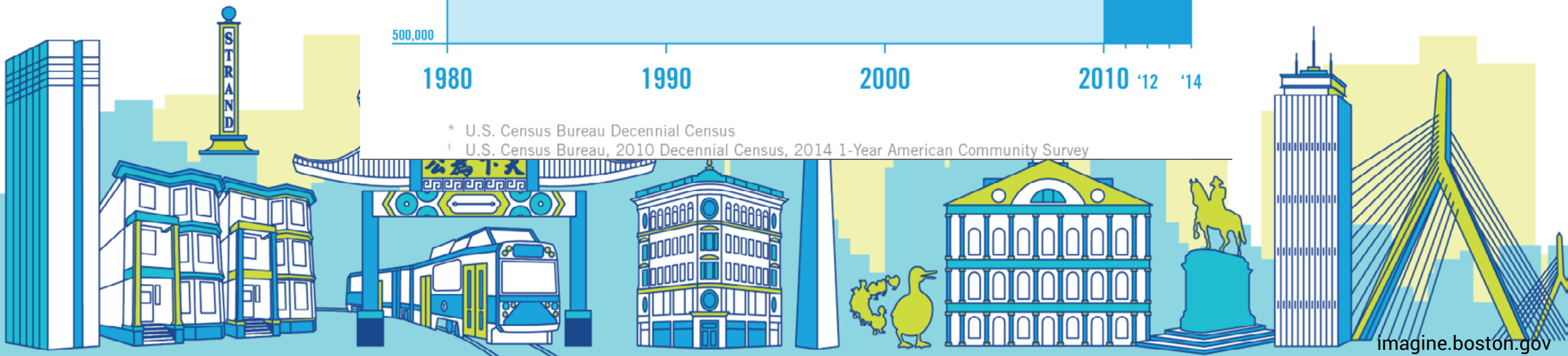
IMAGINE

Boston's Population: 1980 – 2014



* U.S. Census Bureau Decennial Census

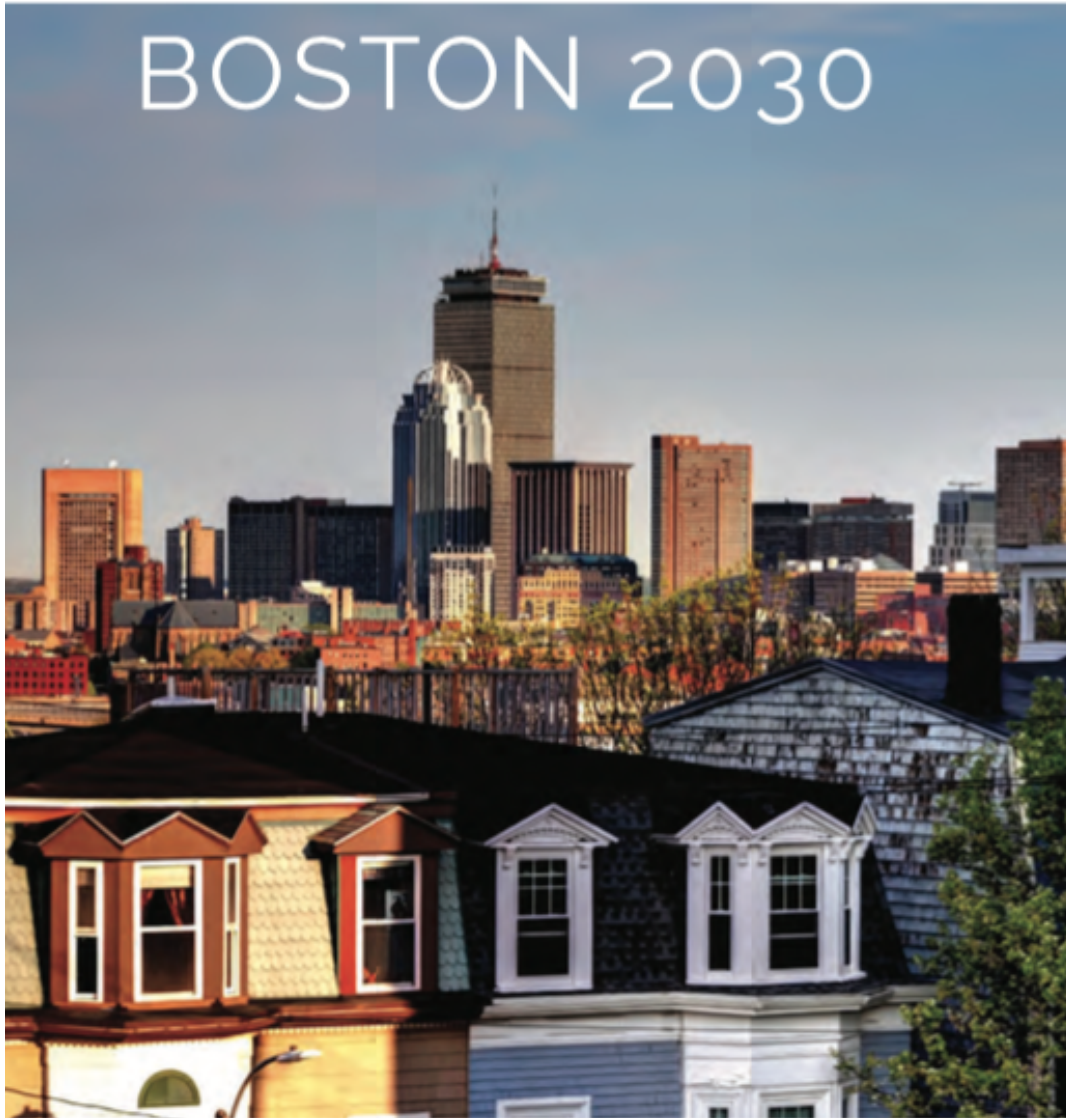
† U.S. Census Bureau, 2010 Decennial Census, 2014 1-Year American Community Survey



MAYOR MARTIN J. WALSH

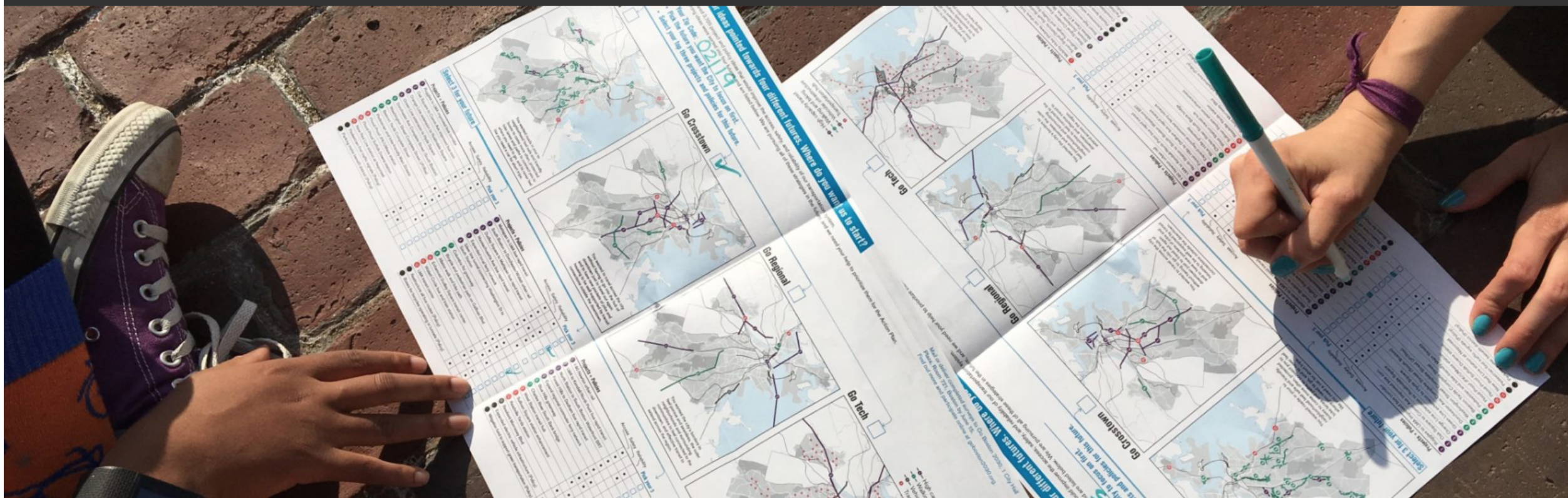
HOUSING A CHANGING CITY

BOSTON 2030



2014





Shape the Go Boston 2030 Action Plan!

Help us build the best transportation future. Your ideas have given the City early actions (listed below). [Your selections today](#) will help decide what we do next.

Join a conversation about the future on June 6th!

Go Boston 2030 has created four possible futures, as well as projects and policies that have risen to the top, from the 3,700 ideas collected from the public last fall. Your choices will be used to combine the futures and create the final Action Plan.



This Boston Small Business Plan has three primary goals: to make the small business economy thrive, to enhance neighborhood vibrancy, and to foster economic and social inclusion and equity.



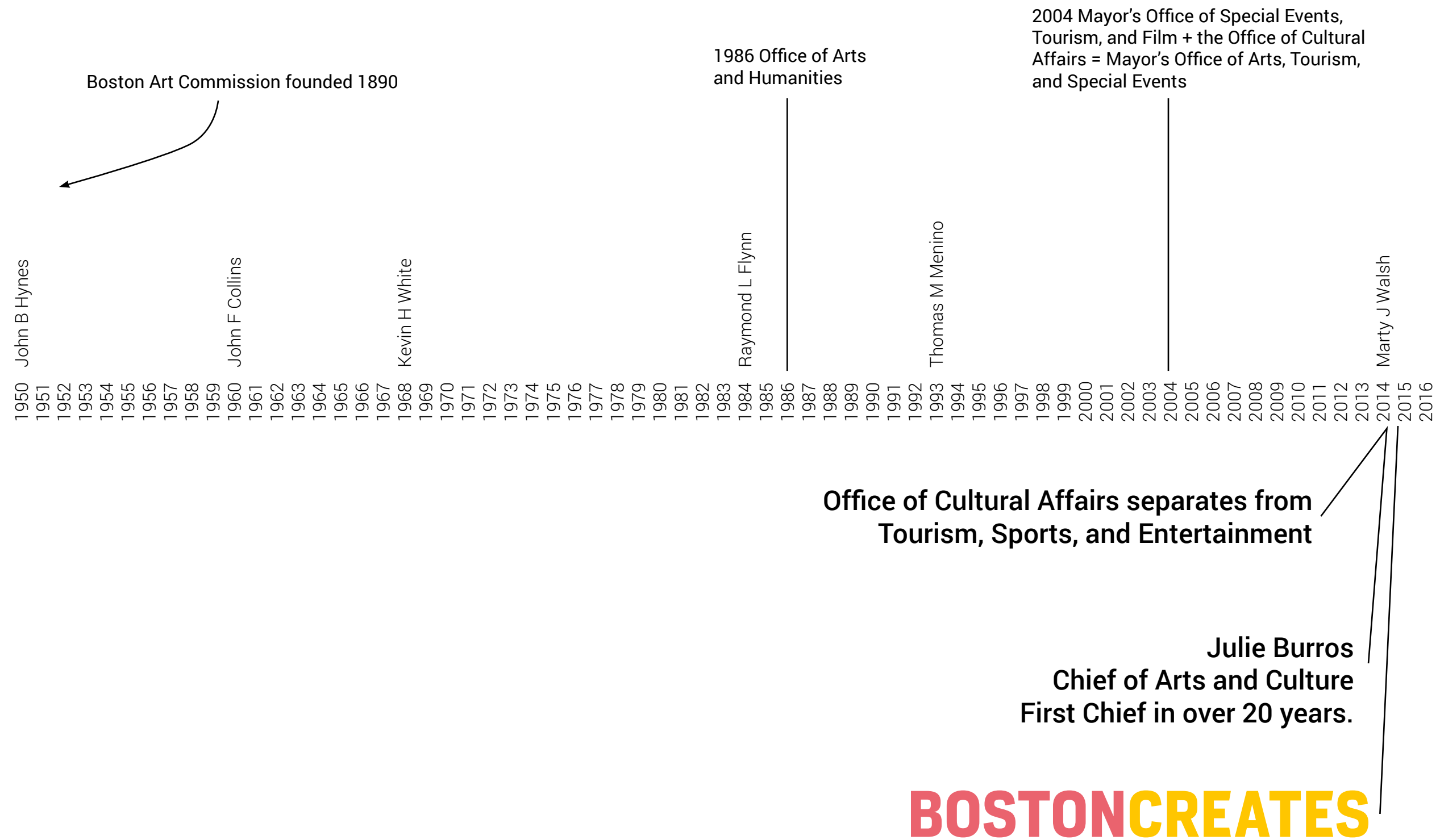
next street
mass economics

MAYOR MARTIN J. WALSH

City of Boston

Small Business Plan

MARCH 2016



Boston Art Commission founded 1890

1986 Office of Arts and Humanities

2004 Mayor's Office of Special Events, Tourism, and Film + the Office of Cultural Affairs = Mayor's Office of Arts, Tourism, and Special Events

Office of Cultural Affairs separates from Tourism, Sports, and Entertainment

Julie Burros
Chief of Arts and Culture
First Chief in over 20 years.

BOSTONCREATES

A 10 year framework for Boston: planning, research, priorities, reconnecting with constituents:

15

Member Steering
Committee

50

Stakeholder
1-on-1 Meetings

500

People at First
Town Hall Meeting

16

Volunteer &
Youth Teams

60

Person
Leadership Council

1,300

Meetings Participants

35

Focus Groups

118

Community
Conversations

3,224

Survey Responses
(In 4 Languages)

What do we need to sustain vibrant and creative communities?

Infrastructure

Spaces,
institutions,
programs, service
organizations

Equity & Inclusion

Opportunity,
strengthening
bonds, bridging
divides

Leadership & Resources

Culture shift,
collaboration,
collective action,
public/private
partnerships

Shaping policy direction, creating new relationships, exploring funding options.

Goal 1

Create fertile ground for a vibrant arts and culture ecosystem.

Goal 2

Keep artists in Boston, and attract new ones here, recognizing their essential contribution to a thriving, healthy, and innovative city.

Goal 3

Cultivate a city where all cultural expressions are respected and equitably resourced, and where arts and culture are accessible to all.

Goal 4

Integrate arts and culture into all aspects of civic life.

Goal 5

Mobilize likely and unlikely partners to generate excitement, demand, and resources for Boston's arts and culture sector.

Pilots: cultural shift, setting an example, testing:

1. Boston AIR (Artist-In-Residence)



Partnering with the Office of Women's Advancement and Office of Recovery Services.



L'Merchie Frazier



Nana's Reflection on the Water.
Photo Courtesy of Craig Bailey, Perspective Photo.

Partnering with the Department of Neighborhood Development and Parks and Recreation Department.



Georgie Friedman



Overhead Current, Site-specific multi-channel video installation on existing architecture, Boston Harbor Islands Pavilion, Rose Kennedy Greenway, Boston, MA, 2012. Photo Courtesy of the Artist.

Partnering with the Boston Police Department.



Shaw Pong Liu



Water Graffiti for Peace, 2014. Photo courtesy of the artist.

Phase 2: Expand program into Boston Centers for Youth & Families, fund around 10 artists.

Pilots: cultural shift, setting an example, testing:

2. Funding

Mayor Walsh announces \$1 million in arts funding



JESSICA RINALDI/GLOBE STAFF

Mayor Marty Walsh during last year's State of the City address.

By Malcolm Gay | GLOBE STAFF JANUARY 20, 2016

Taking action to increase arts funding in the city of Boston, Mayor Martin J. Walsh is unveiling three arts-related programs with a combined budget of \$1 million.

\$400,000 grants to individual artists



Pilots: cultural shift, setting an example, testing:

3. Convening Across Sectors

THE BLOG

Music as Medicine: Why a New Kind of Neuro-Rehab Is Taking Off

🕒 05/31/2016 10:00 am ET



Like 365



Rebecca Strong

Boston-based M.F.A. student and freelance journalist.



Ancient Greek philosophers believed that music had a therapeutic purpose — including to treat depression, mania and even hangovers. In the Native American culture, music has played a similar role: In fact, the U.S. Indian Bureau contains 1,500 songs [used for healing purposes](#). During the fallout of World Wars I and II, musicians traveled to hospitals to play for the thousands of veterans who were suffering both physical and emotional trauma. Their positive responses led medical facilities to begin hiring musicians, and before long, it became clear that these individuals would need some additional training to fully leverage the healing power of music.

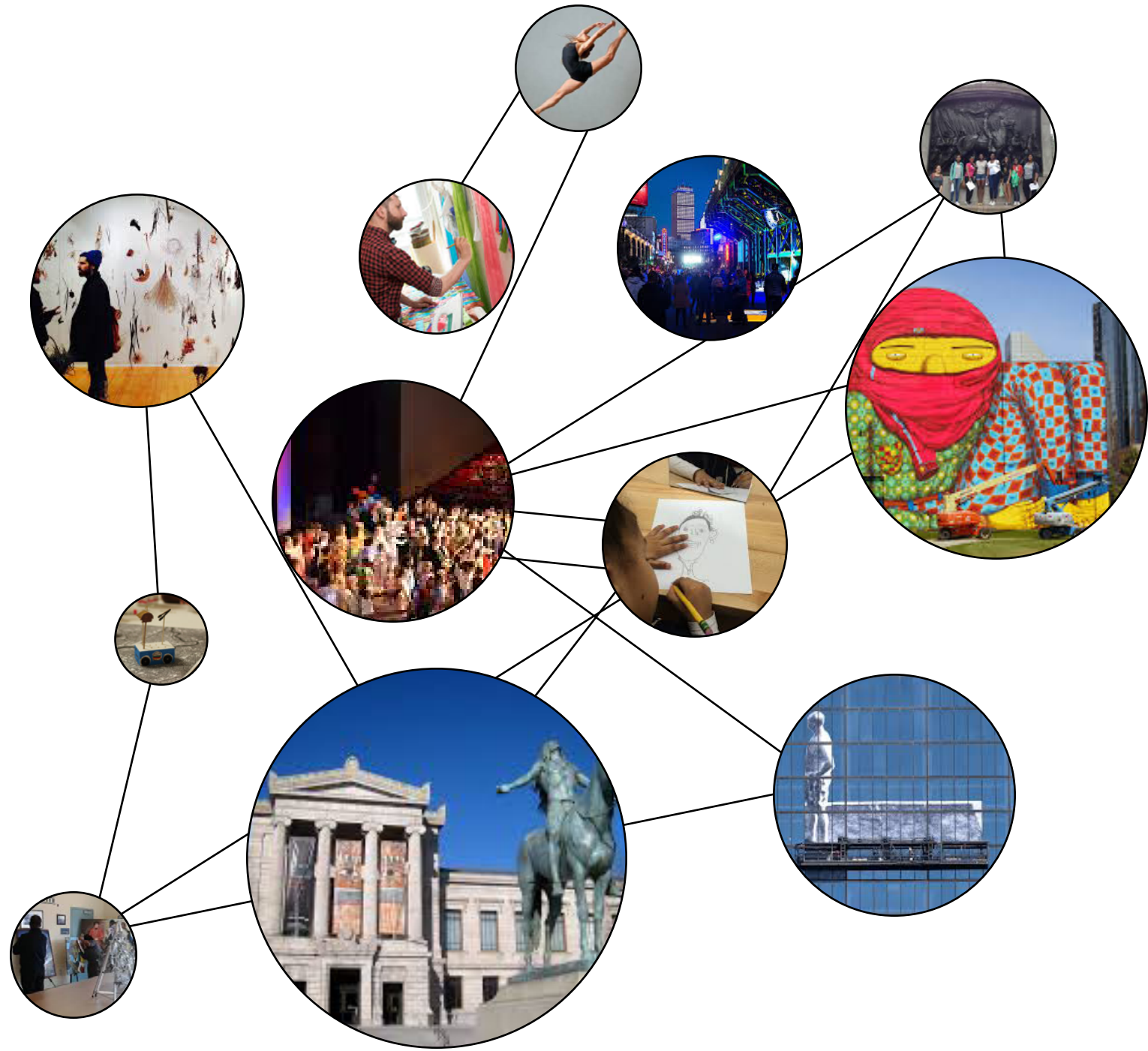


- Berklee College of Music, Music Therapy program
- Boston Conservatory at Berklee
- Boston University Arts Lab @ Med Campus
- Arts and Humanities Initiatives @ Harvard Medical School
- Longwood Symphony Orchestra
- Lesley University Expressive Therapy program
- Perkins + Will, Culture of Health
- VSA Massachusetts and universal design

Pilots: cultural shift, setting an example, testing:

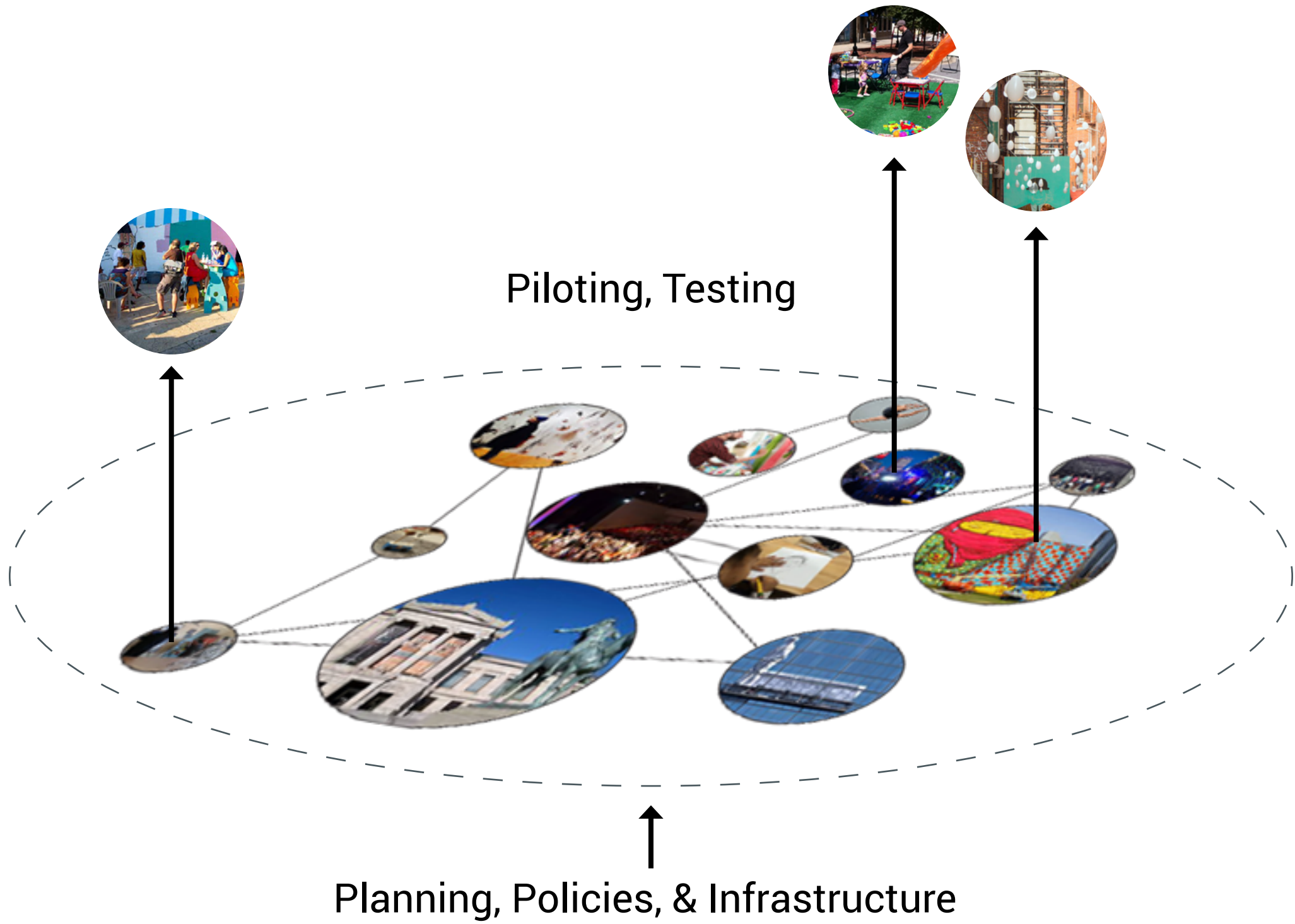
4. Playing with the Rules





A network diagram illustrating the interconnectedness of various cultural and historical sites. The diagram is enclosed in a large, dashed oval. At the center is a large, prominent node featuring a classical building with columns and a statue, likely representing a major institution like the White House. Surrounding this central node are several smaller nodes, each containing a different image: a penguin, a night cityscape, a person writing, a large red and yellow structure, a modern building, a person in a suit, a person in a red shirt, and a person in a blue shirt. These nodes are connected by a series of lines, forming a network that suggests relationships and interactions between these different cultural and historical entities.

Planning, Policies, & Infrastructure



The image is a collage with a blue tint. It features several portraits of Black men. In the foreground, a man wearing a dark bucket hat and white earbuds smiles broadly. Behind him, another man in a blue bucket hat with a red stripe also smiles. The background is a grid of various images, including a man's face, a person in a patterned shirt, and a man in a suit. A large white banner with black polka dots is held across the middle of the image. The text 'BOSTON CREATES' is written on this banner in large, bold, sans-serif capital letters. 'BOSTON' is colored red, and 'CREATES' is colored yellow. In the top left corner, there is some faint, handwritten text that appears to say '...ther Change-Maker. -Taina'. In the bottom right corner, there is some faint, handwritten text that appears to say '...TOBR'.

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