

# The Arts and Planning Toolkit



Arts and culture is an essential element of what makes places and communities of people healthy, connected, and vibrant





# Browse programs, policies, case studies



## Arts and Planning Toolkit

A resource for Massachusetts cities and towns

[What is this Toolkit?](#)

[Contents by Section](#)

[Glossary of Terms](#)

[Acknowledgements](#)

[Contact](#)

### What is this Toolkit?

This Toolkit is a resource for planners and other government staff who are interested in innovating their planning and community development work through projects and partnerships that engage arts, culture, and the creative community.

The Toolkit presents a menu of strategies grounded in case studies of real projects that are exemplary of how arts and culture can be an effective component of planning, community development, land use, housing, transportation, economic development, public health, and public safety projects and initiatives.

Content is grouped under five categories. Read more about each section of content on the [Contents by Section](#) pages and use the vertical navigation menu to browse by topic.

- art and planning
- art and infrastructure
- art and zoning and permitting
- cultural economic development
- arts funding

#### Why an arts toolkit for planners?

### Browse by Topic

[art and planning](#)

[creative placemaking](#)

[cultural asset mapping](#)

[cultural planning](#)

[tactical urbanism](#)

[artist residencies](#)

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[art and infrastructure](#)

[percent for art](#)

[public art](#)

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[art and zoning and permitting](#)

# Browse by section, search by topic

## Five sections:

- Art and planning
  - Art and infrastructure
  - Art and zoning and permitting
  - Cultural economic development
  - Arts funding
- 
- Overview pages and case studies tagged by topic

## Browse by Topic

art and planning

creative placemaking

cultural asset mapping

cultural planning

tactical urbanism

artist residencies

---

art and infrastructure

percent for art

public art

---

art and zoning and permitting

art in storefronts

artist live/work

cultural districts

---

cultural economic development

cultural facilities

makerspaces

---

arts funding

---

case studies

## Search







# Category search: arts and planning

Each post (page)  
categorized under  
“arts and  
planning” shows  
up.

Click “Read more”  
to view the full  
content

## What is tactical urbanism?




Tactical urbanism refers to the approach of implementing short-term, low-cost, and scalable demonstration projects that test alternatives to infrastructure, design, and uses in the public realm. This term was coined by planner Mike Lydon and is grounded in the same

 admin  2016-02-09  art and planning, creative placemaking, tactical urbanism  Edit

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## What is creative placemaking?




Creative placemaking is a planning process that places arts at the center of shaping the character and vitality of neighborhoods, cities, towns, and regions. It is an innovative approach to advancing the planning objectives of livability, sustainability, and equity. Creative

 admin  2016-02-09  art and planning, creative placemaking  Edit

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## What is cultural asset mapping?

Cultural asset mapping is a foundational step in cultural planning. It identifies a community's strengths and resources through the process of inventorying tangible and intangible cultural assets. Tangible assets include arts and natural heritage resources on public and private land

 admin  2016-01-18  art and planning, cultural asset mapping  Edit

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## What is cultural planning?

Cultural planning is a place-based planning process that generates a vision and action plan for strengthening and growing arts and culture assets. Cultural planning often has a two-fold objective: To expand and





**Arts, Culture, and Community Development:  
Station North Arts District**





**Art and Infrastructure: The Fargo Project**





**Art and the Public Realm: Saint Paul City Artists**



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Contact Jenn if you would like to be notified when the website goes live: [jerickson@mapc.org](mailto:jerickson@mapc.org)