

Massachusetts Smart Growth Alliance/LISC Boston: 2016 Placemaking Fund Mini-grants

Lead Applicant	Project Name	Concept	City/ Neighborhood	Amount Funded
Action! Worcester	POW! WOW! Worcester	International festival that will create 10 murals over 10 days. The murals will transform underutilized spaces downtown, especially the Theatre District and the Canal District. Over 10,000 visitors are expected during the festival to watch the internationally renowned muralists work. Secondary programming will included artist talks, local arts events, outdoor celebrations.	Worcester (Downtown: Theatre District & Canal District)	\$5,000
Brockton 21st Century Corporation	Campello Community Strut (Main Streets Fair)	Create new connections in the oldest and most diverse neighborhood in the city through a new festival. This will be culminating event for the creation of a new Main Streets organization in the city, through a celebration of art, food, and music.	Brockton (Campello)	\$5,000
City of Haverhill	Washington Square Gardens	Reactivation of historic Washington Square. Local artists will work on installing chairs and planters to improve the visual aspect of the square and encourage people to linger in the historic pedestrian center of the city.	Haverhill (Downtown)	\$5,000
Community Economic Development Center (CEDC)	Love the Ave Intersection Repair	Love the Ave will develop a pilot program to improve the safety and aesthetics of the Acushnet Avenue neighborhood by painting two murals on busy intersections that separate Riverside Park from the neighborhood. The goal is to reduce traffic speeds and highlight the cultural heritage of the immigrant community in the emerging International Marketplace.	New Bedford (Acushnet Ave, North End)	\$5,000
Egleston Square Main Street	Bodega Signs + Wonders	A multimedia cultural initiative to incorporate poetry and storytelling into art based on bodega signs seen in working class Latino neighborhoods. The project will gather community stories and songs, host a bilingual writing workshop, a Poetry Block Party, neighborhood dinners, an interviews of local residents. The stories will be incorporated into area business signage around the neighborhood, making a “wayfinding poem” on the built landscape.	Boston (Border of Roxbury and Jamaica Plain)	\$5,000
Four Corners Main Street	T Stop Marketplace	Activation of a vacant lot across the street from the Four Corners/Geneva Fairmont Commuter Rail Station. The project will transform it into a vibrant, colorful marketplace with stools, tables and umbrellas for community members, a mural, and plantings. It will serve as a space for community events as well as an area for vendors to sell their goods.	Boston (Four Corners, Dorchester)	\$5,000
Greater Ashmont Main Street	Peabody Square Enhancement	Improvements to two public plazas on Peabody Square adjacent to the Ashmont T stop. The Fund will contribute to a larger project that will restore green landscaping and educational features, as well as close off a dangerous cut-through with new seating and lighting.	Boston (Peabody Square, Dorchester)	\$3,750
Healthy Waltham	Community Marketplace	Transformation of a parking lot where low-income families receive subsidized food distributions into a vibrant community marketplace. In partnership with the non-profit Waltham Fields community farm, a series of markets will be held where residents can socialize, shop, and try foods prepared by Healthy Waltham’s chef, then receive recipe cards to take home.	Waltham (Fitch School Parking Lot, South Waltham)	\$4,000
Project RIGHT, INC	Friends of the Ave (Geneva Ave/Blue Hill Ave Project)	Temporarily activate a vacant lot while generating community input leading up to construction on a permanent park on the site in 2019. Art installations, tactical urbanism strategies, wellness activities, educational play, and events will generate aesthetic improvements and eyes on the street to improve community ownership and public safety.	Boston (Roxbury, Grove Hall Neighborhood)	\$5,000
St. Stephen's Youth Programs	Ramsay Park Mural and Community Celebration	Community reclamation of a park challenged by crime and drug use. A team of youth organizers will build on their successful beautification work last year which attracted a commitment from Mayor Walsh to renovate the park in 2017. This year they will work with a local artist to design and paint a mural, followed by a community block party. Their engagement activities will inform the community design of the park renovation.	Boston (Lenox, South End/Lower Roxbury)	\$2,250